

SPONSORSHIP PACKAGES

CITY OF TUSTIN PARKS AND RECREATION DEPARTMENT TUSTIN STREET FAIR & CHILI COOK-OFF

PRESENTING SPONSOR \$5,000

- Company name on Main Street banner in Old Town Tustin
- Opportunity to display ten (10) banners at the event (provided by Sponsor)
- On-air recognition prior to event by sponsoring radio station (number of slots to be determined)
- Recognition announcements at the event
- Opportunity to provide prizes for live contests
- Opportunity to pass out paper media throughout the event
- Full page advertisement in Street Fair program
- Logo to be on cover of event program
- Company logo or name on all event flyers, press releases, advertisements
- Company logo on event web page with hyperlink
- Banner on Main Stage
- Complimentary entry for Street Fair booth
- Access to VIP area
- Company logo on VIP tent invite
- Company logo on event VIP parking passes
- Logo larger than lower tier sponsors
- Opportunity to provide swag in VIP tent
- Company logo on Street Fair commemorative T-shirts
- Company logo on the City's water bill inserts (14,000 inserts)

Diamond Sponsor \$3,500

- Company name on Main Street banner in Old Town Tustin
- Opportunity to display six (6) banners at the event (provided by Sponsor)
- On-air recognition prior to event by sponsoring radio station (number of slots to be determined)
- Company logo or name on all event flyers, press releases, advertisements
- Recognition announcements at the event
- Opportunity to provide prizes for live contests
- Full page advertisement in Street Fair program
- Company logo on event web page with hyperlink
- Banner on Main Stage
- Complimentary entry for Street Fair booth
- Access to VIP area
- Opportunity to provide swag in VIP tent
- Company logo on Street Fair commemorative t-shirts
- Company logo on the City's water bill inserts (14,000 inserts)

Platinum Sponsor \$2,000

- Name on Main Street banner in Old Town Tustin
- Opportunity to display four (4) banners at the event (provided by Sponsor)
- On-air recognition prior to event by GoCountry 105 FM (number of slots to be determined)
- Recognition announcements at the event
- Half page advertisement in Street Fair program
- Company logo on all event flyers
- Complimentary entry for Street Fair booth
- Access to VIP area
- Stage "spot" throughout the event
- Company logo on event web page with hyperlink
- Banner on the Community Stage
- Opportunity to provide swag in VIP tent
- Company logo on Street Fair commemorative t-shirts
- Company logo on the City's water bill inserts (14,000 inserts)

Gold Sponsor \$1,000

- Opportunity to display two (2) banners at the event (provided by Sponsor)
- Recognition announcements at the event
- Half page advertisement in Street Fair program
- Company logo on all event flyers
- Complimentary entry for Street Fair booth
- Access to VIP area
- Stage "spot" throughout the event
- Company logo on event web page with hyperlink
- Banner on the Community Stage
- Opportunity to provide swag in VIP tent

Silver Sponsor \$500

- Opportunity to provide raffle prizes for main stage
- Quarter page advertisement in Street Fair program
- Company logo on all event posters
- Complimentary entry for Street Fair booth
- Stage "spot" throughout the event
- Logo on sponsor banner at the Community Stage
- Company logo on event web page with hyperlink

Bronze Sponsor \$250

- Eighth page advertisement in Street Fair program
- Stage "spot" throughout the event

Assisting Sponsor \$100

- Business card size advertisement in Street Fair program



SPONSORSHIP RESPONSE FORM

COMPANY NAME: _____

SPONSOR AMOUNT: \$ _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL (Required): _____

For Silver Sponsors and above, a booth is included in sponsorship. Please let us know your booth requirements:

- 10x10 - No Canopy
- 10x10 - With Canopy
- Electricity

Please return this form with your sponsorship to:

Tustin Street Fair and Chili Cook-Off
Attn: Vanessa Osborn
200 S "C" Street
Tustin, CA 92780

Make checks payable to City of Tustin. Please email company artwork in high resolution EPS format to vosborn@tustinca.org.

DEADLINE FOR ARTWORK IS FRIDAY, JULY 16, 2021

Sign if sent artwork _____

Committee Use Only

Processed Check# _____ Date _____ Date Art Work Received _____